



NOVEMBER 6, 2026 ★ ROUND TOP, TEXAS

SPONSORSHIP OPPORTUNITIES

MUSIC FOR MUTTS

★ EVENT DETAILS ★

November 6, 2026

Round Top, Texas

Miranda Lambert's MuttNation Foundation proudly presents **Music for Mutts**.

This will be a special evening where great music meets great purpose with unique experiences and meaningful connections all in support of shelter pets nationwide.

Proceeds from this event go straight to work funding MuttNation's life-saving programs that promote shelter pet adoption, disaster relief, medical assistance, and so much more.

MuttNation Foundation, a 501c3 nonprofit, was founded in 2009 by country music superstar, and life-long animal advocate, Miranda Lambert and her mother, Bev Lambert.



@muttnation



Miranda Lambert's MuttNation



MuttNation.com

MUTTNATION'S IMPACT

These are just a few of the ways MuttNation makes a meaningful difference:

- ★ **Relief For Rescues** steps up when disaster strikes by providing critical financial assistance to shelters and rescues at their toughest time, including the recent Texas Hill Country floods. To date, Relief For Rescues, in partnership with Tractor Supply Company, has awarded over **\$1.25 million** in disaster relief.
- ★ **It Takes Balls** grants money to low-cost spay & neuter programs across Texas and Tennessee and is currently expanding to more states. Fewer litters mean more lives saved.
- ★ **Mutts Across America** Each year, Mutts Across America recognizes one outstanding shelter per state with a generous grant with more than 550 honorees and over **\$2.3 million** awarded to date.



2026 SPONSORSHIP OPPORTUNITIES

\$250,000 – Top Mutt Sponsor

Premier Sponsor Experience & Privileged Access

- ★ Dedicated personal concierge service with white-glove VIP hospitality
- ★ Black car service for sponsor/hosts
- ★ Exclusive meet-and-greet for **10 guests** with photo opportunity
- ★ Priority access with exclusive invitation for **20 guests** to private VIP Reception opening to the evening's festivities
- ★ Invitation for **20 guests** to Ranchers Mutt Reception
- ★ Premier front row table placement for **20 guests** at dinner and program
- ★ Premier reserved lounge seating (front stage) for **20 guests** for the musical performances
- ★ Exclusive late-night invitation for **20 guests** to a private late-night celebration impeccably curated in the spirit of Round Top
- ★ Miranda Lambert/MuttNation commemorative gift
- ★ Logo recognition on all Music for Mutts print and digital assets, including press release, event signage, program, event website etc.

\$100,000 – Rescue Wrangler Sponsor

- ★ Dedicated personal concierge service with white-glove VIP hospitality
- ★ Black car service for sponsor/hosts
- ★ Exclusive meet-and-greet for **4 guests** with photo opportunity
- ★ Priority access with exclusive invitation for **20 guests** to private VIP Reception opening to the evening's festivities
- ★ Invitation for **20 guests** to Ranchers Mutt Reception
- ★ Premier front row table placement for **20 guests** at dinner and program
- ★ Reserved seating (front stage) for **20 guests** for the musical performances
- ★ Exclusive late-night invitation for twenty guests to a private late-night celebration impeccably curated in the spirit of Round Top
- ★ Miranda Lambert/MuttNation commemorative gift
- ★ Logo recognition on all Music for Mutts print and digital assets, including press release, event signage, program, event website etc.



★ \$40,000 – Howdy Hound Sponsor ★

- ★ Dedicated personal concierge service with white-glove VIP hospitality
- ★ Exclusive meet-and-greet for **2 guests** with photo opportunity
- ★ Priority access with exclusive invitation for **12 guests** to private Ranchers Reserve Soirée opening to the evening's festivities
- ★ Invitation for **12 guests** to Ranchers Mutt Reception
- ★ Priority table placement for **12 guests** at dinner and program
- ★ Reserved priority seating for **12 guests** for the musical performances
- ★ Exclusive late-night invitation for **12 guests** to a private late-night celebration impeccably curated in the spirit of Round Top
- ★ Logo recognition on all Music for Mutts print and digital assets, including press release, event signage, program, event website etc.

★ \$20,000 – Saddle Up Sponsor ★

- ★ Invitation for **12 guests** to Ranchers Mutt Reception
- ★ Table for **12 guests** at dinner and program
- ★ Reserved seating for **12 guests** for the musical performances
- ★ Exclusive late-night invitation for **12 guests** to a private late-night celebration impeccably curated in the spirit of Round Top
- ★ Logo recognition on all Music for Mutts print and digital assets, including press release, event signage, program, event website etc.



★ \$10,000 – Doghouse Defender Sponsor ★

- ★ Invitation for **10 guests** to Ranchers Mutt Reception
- ★ Reserved table for **10 guests** at dinner and program
- ★ **10 reserved seats** for the musical performance
- ★ Name recognition on all Music for Mutts print and digital assets, including press release, event signage, program, event website etc.

★ \$2,000 – Ranch Partner Sponsor ★

- ★ Invitation for **2 guests** to Ranchers Mutt Reception
- ★ **2 reserved seats** at dinner and program
- ★ **2 reserved seats** for the musical performance

★ \$75,000 – Official Stage Sponsor ★

- ★ Official stage sponsor with naming opportunity
 - ★ Customized branding as agreed to by sponsor and MuttNation
- ★ Dedicated personal concierge service with white-glove VIP hospitality
- ★ Exclusive meet-and-greet for **2 guests** with photo opportunity
- ★ Priority access with exclusive invitation for **10 guests** to private Ranchers Reserve Soirée opening to the evening's festivities
- ★ Invitation for **10 guests** to Ranchers Mutt Reception
- ★ Priority table placement for **10 guests** at dinner and program
- ★ Reserved priority seating for **10 guests** for the musical performances
- ★ Exclusive late-night invitation for **10 guests** to a private late-night celebration impeccably curated in the spirit of Round Top
- ★ Additional strategically tailored branding benefits to maximize sponsor visibility and impact

★ \$20,000 – Rancher's Mutt Reception Sponsor ★

- ★ Naming opportunity for opening reception
 - ★ Customized branding as agreed to by sponsor and MuttNation
- ★ Invitation for **8 guests** to Ranchers Mutt Reception
- ★ Reserved table for **8 guests** at dinner and program
- ★ **8 reserved seats** for the musical performance
- ★ Additional strategically tailored branding benefits to maximize sponsor visibility and impact

★ \$25,000 – Car/Shuttle/Valet Sponsor ★

- ★ Official car, shuttle and valet sponsor with branding opportunities
 - ★ Prominent logo placement on valet and branded valet attendant shirts/hats
 - ★ Custom branded valet pass/ticket
 - ★ Exterior shuttle signage/window decals
 - ★ Customized branding as agreed to by sponsor and MuttNation
- ★ Invitation for **10 guests** to Ranchers Mutt Reception
- ★ Table for **10 guests** at dinner and program
- ★ Reserved seating for **10 guests** for the musical performances
- ★ Exclusive late-night invitation for **10 guests** to a private late-night celebration impeccably curated in the spirit of Round Top
- ★ Additional strategically tailored branding benefits to maximize sponsor visibility and impact

★ \$20,000 – Bar Sponsor ★

- ★ Naming opportunity for opening reception
 - ★ Customized branding as agreed to by sponsor and MuttNation
- ★ Invitation for **8 guests** to Ranchers Mutt Reception
- ★ Reserved table for **8 guests** at dinner and program
- ★ **8 reserved seats** for the musical performance
- ★ Additional strategically tailored branding benefits to maximize sponsor visibility and impact

2026 COMMITMENT FORM

SPACE IS LIMITED AND EVENT WILL SELL OUT. Please return form with payment to guarantee availability.

Select payment method: ☐ Credit Card ☐ Check ☐ Wire Transfer/Electronic Transfer

☐ I cannot attend, but would love to support. Please accept my donation of \$ _____

Please list my name on materials as:

Name: _____

Print name as to be listed on materials: _____ ☐ Logo to be displayed

Address _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Credit Card* #: _____ Exp. Date: _____ Security Code: _____

*add'l processing fee applicable

Account information for electronic payments
will be available on request.

Amount Total:

Sponsorships will be offered on a first come, first served basis and will sell out. A 25% deposit is due at time of commitment and payment must be made in full by October 15, 2026. All events are rain or shine. No refunds.

Please make all payments via credit card, check or ACH wire transfer. All payments will be made to **MuttNation Foundation**. Forms may be returned via email to jessica@jhlcompany.com or kennah@jhlcompany.com and mail any checks to: **Jessica Bennett, 1401 Rio Grande, Austin, TX 78701.**

MuttNation is a tax-exempt 501(c)(3) nonprofit organization; tax ID #27-0713907. All contributions are tax-deductible to the extent allowed by law. By execution of this agreement you are affirming your contribution at the above-indicated level. **Benefits will be confirmed upon receipt of deposit or full payment.**



★ SPONSORSHIPS ★

- ☐ \$250,000
Top Mutt Sponsor
- ☐ \$100,000
Rescue Wrangler Sponsor
- ☐ \$40,000
Howdy Hound Sponsor
- ☐ \$20,000
Saddle Up Sponsor
- ☐ \$10,000
Doghouse Defender Sponsor
- ☐ \$2,000
Ranch Partner Sponsor
- ☐ \$75,000
Official Stage Sponsor
- ☐ \$25,000
Car/Shuttle/Valet Sponsor
- ☐ \$20,000
Rancher's Mutt Reception
Sponsor
- ☐ \$20,000
Bar Sponsor